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# CHRYSANTHEMUMS

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U. S. Department of Agriculture



**DAVID L. NORVELL**

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Spokane 32, Washington



## CHRYSANTHEMUM ROOTED CUTTINGS -- ALL NAMED VARIETIES

12 FOR \$1.50

## MY SELECTION OF VARIETIES

12 FOR \$1.25

POTTED MUMS, SHIPPED IN PLASTIC POTS, IN SOIL, GUARANTEED TO ARRIVE IN UPRIGHT POSITION, ALL NAMED VARIETIES

12 FOR \$2.50

PARCEL POST: ON ALL ORDERS -- ROOTED CUTTINGS \$0.60  
PLASTIC POTS \$0.90  
ORDERS OVER \$4.00 - \$0.90

I GUARANTEE ALL PLANTS TO BE IN GOOD GROWING CONDITION AND TRUE TO NAME. I CANNOT BE RESPONSIBLE FOR PLANTS AFTER ARRIVAL AT DESTINATION.

PLANTS SENT FROM APRIL 10 TO JUNE 30.

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## CHRYSANTHEMUM CULTURE

### SOIL

Any type of soil is good for Chrysanthemums, if the soil in which they are planted will grow other plants it will grow them. After plants have been planted they should not be fertilized until a good top growth has been started and roots have a good growth. Any good commercial fertilizer which contains nitrogen, phosphorus and potassium will bring the best results.

### WATER

When plants are set in the ground they should be watered enough so as to soak the ground at least to a depth of eight inches. Chrysanthemums require a lot of water, and if not kept moist at all times, will soon show signs of wilting. In the late summer when plants have a heavy growth they should be irrigated, not watered from the top as blight will soon affect them.

### LOCATION

Chrysanthemums like sunlight and should be planted where shade will not be on them a major part of the day. A sheltered location is best, where rain, wind and frost will not hit them directly. The plants should be set apart according to the variety and type. If the plant has large leaves or small and according to the height it will grow. The average distance should be between twelve to fifteen inches.

CHRYSANTHEMUMS MAY SAFELY BE PLANTED FROM MAY 1 to JULY 20.

## HARDY GARDEN CHRYSANTHEMUMS



DECORATIVE

AGLOW	Medium, Pompon, Orange Yellow, Secondary Border and Pots	Sept. 20
ALERT	Medium, Large Decorative, Dark Purple Pompon, Good for Pots	Sept. 20
ALPENA	Medium, Decorative, Dark Red, Secondary Border	Sept. 25
AMELIA	Small, Cushion, Border, Lavender Pink	Sept. 5
APACHE	Medium, Large Decorative, Red and Gold, Secondary Border	Sept. 15
ARAPAHOE	Tall, Large Decorative, Red and Bronze Reverse, Secondary Border	Sept. 15
AUTUMN BEAUTY	Medium, Decorative, Chestnut Red, Secondary Border	Sept. 15
AUTUMN SONG	Medium, Decorative, Wine Rose, Secondary Border	Sept. 10
AUTUMN TIDE	Medium, Decorative, Coral Salmon, Secondary Border	Sept. 15
BAMBOO	Tall, Single Prolific Bloomer, Buff Orange, Background	Oct. 10
BARBARA SMALL	Tall, Pompon, Lavender, Secondary Border and Cutting	Sept. 10
BENORA	Dwarf Cushion, Large 3" White Flowers, on Well Growing Plants	Sept. 20





## THREAD

BETTY	Tall, Decorative, Pink Rose Center, Background and for Cutting	Sept. 28
BOWL O'GOLD	Dwarf, Cushion Pompon, Yellow Gold	Sept. 10
BR. POMPONNETTE	Small, Pompon, Golden Bronze Border	Sept. 15
BR. WONDER	Medium, Pompon, Rosewood Bronze, Secondary Border and Cutting	Sept. 25
COMD. CUSHION	Small, Cushion, Bright Red, Border	Sept. 25
CANARY WONDER	Medium, Large Pompon, Canary Yellow, Secondary Border & Cut	Sept. 25
CANDLELIGHT	Medium, Decorative, Ivory White, Secondary Border	Sept. 5
CAPRICE	New, Medium, Semi-Dwarf Bushy, 4" Decorative, Apricot Bronze	Oct. 1
CAPT. JOHN SMITH	Small, Cushion, Lavender Pink, Border Plant	Sept. 25
CARDNAL SPOON	Medium, Spoon, Red Bronze, Secondary Border	Oct. 1
CECEL BEED	Medium, Decorative, Deep Lavender, Secondary Border	Sept. 1
CHAMP CUSHION	Small, Cushion, Deep Bronze, Border	Sept. 25
CHARLES NYE	Tall, Large Pompon, Deep Lemon, Secondary Border	Sept. 25
CHIPPEWA	Medium, Decorative, Silver Lavender, Secondary Border	Sept. 15
CHIPPA RED	Medium, Large Decorative, Maroon Red, Border and for Cutting	Sept. 15

CHRIS COLUMBUS	Tall, Large Decorative, Pompon, Cream White, Good for Pot Use	Sept. 15
COLUMET	Medium, Large Decorative Pompon, Very Good Foliage, Brilliant Apricot, Good Cut Flower	Oct. 10
COQUETTE	Small, Cushion, Rosy Pink, Border	Sept. 25
COURTIER	Medium, Decorative, Pompon, Lavender Pink, Good Cutting Flower	Oct. 10
CROWN JEWELL	Small Decorative, Bright Red, Secondary Border	Sept. 25
CRUSADER	New, Medium, Large Double, Crimson Red, Good for Cutting	Oct. 12
CRYSTAL MAID	Small, Pompon, Cream Decorative, Low Growing, for Border	Sept. 12
D. D. AHRENS	Tall, Decorative, White, Background	Sept. 10
DEAN KAY	Small, Cushion, Shell Pink, Border	Sept. 5
DEFIANCE	Tall, Decorative, White, Background	Sept. 15
DELIGHT	Medium, Pompon, Golden, Secondary Border	Sept. 12
DR. LONGLEY	Medium, Decorative, Rose Pink, Border	Sept. 1
EARLY BRONZE	Small, Button, Orange Bronze, Border	Sept. 15
EARLY CRIMSON	Medium, Decorative, Bright Crimson, Secondary Border	Sept. 15
EARLY GOLD	Small, Pompon, Low Growing	Sept. 5
EARLY HARVEST	Small, Cushion, Mahogany Orange, Border	Sept. 8
EARLY KATHLEEN	Medium, Decorative, Coppery Bronze, Secondary Border	Sept. 15
ETHEL WATERS	Medium, Large Incurved, Light Lemon, One Bloom per Stem	Oct. 5
EVANGELINE	Medium, Large Decorative, Flesh Pink, Secondary Border	Sept. 25
FAIRBOW	Medium, Pompon, Lavender Pink, Secondary Border	Sept. 20
FIESTA	Tall, Pompon, Orange Rust, Secondary Border, Good Cut	Oct. 1



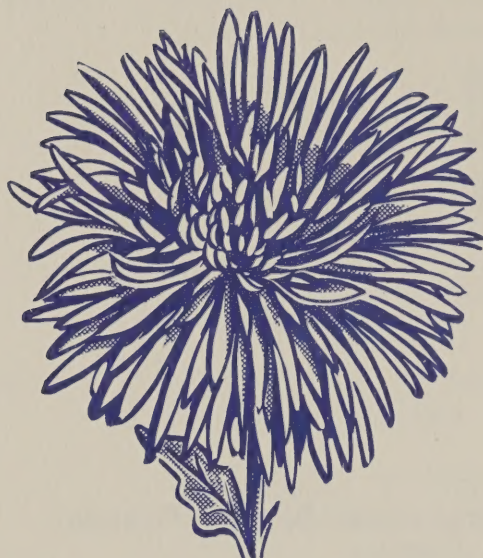
FLAMBOYANT	Medium, Decorative, Flaming Orange Bronze, Secondary Border and Cut	Sept. 15
FLAXEN BEAUTY	Medium, Large Decorative, Pale Lemon Yellow, Background and Cut	Oct. 1
FREYA	New, Medium, Large 4" Blooms, Deep Golden Yellow, Nice Foliage	Oct. 1
GARDENIA	Medium, Large Decorative, Very Double, Very Good Bloomer, White	Oct. 1
GENESTA	Medium, Decorative, Flaming Orange Yellow, Border	Sept. 12
GEO. LUXTON	Medium, Large Decorative, Light Bronze, Secondary Border	Sept. 12
GLADIATOR	New, Tall, 4" Decorative, Orange Red, Good Foliage	Oct. 10
GLADNESS	Small, Decorative Pompon, China Rose, Border	Aug. 28
GLORIA	New, Medium, Free Flowering Decorative Pompon, White	Sept. 15
GLOW WORM	Small, Semi-Double Cushion, Orange Scarlet, Border	Sept. 8
GOBLIN	Tall, Small Pompon, Gold Bronze, Secondary Border	Sept. 20
GOLDEN CARPET	Small, Cushion, Golden, Border	Sept. 15
GOLDEN HOURS	Medium, Pompon, Chrome Yellow, Secondary Border	Sept. 8
GOLDEN SUNSET	Medium, Large Decorative, Copper Gold, Background	Sept. 25
GONDOLIER	Medium, Decorative, Crimson Red, Secondary Border	Oct. 1
GRANADA	New, Tall Decorative, Coppery Bronze, Good Foliage	Oct. 9
HARBINGER	Small, Large Decorative, Golden Bronze, Border	Sept. 8
HARVEST BRONZE	Small, Decorative, Apricot Bronze, Border	Aug. 20
HEATHER BLOOM	Medium, Decorative, Heather Pink, Secondary Border	Sept. 20
HOLIDAY	Medium, Large Decorative, Gold Bronze, Secondary Border	Sept. 25
HONEYCOMB	Medium, Pompon, Good Form, Honey Yellow, Fine for Pots	Sept. 25



SPOON

HUNTSMAN	Tall, Large Decorative, Scarlet Orange, Background and Cutting	Oct. 10
JAYEFF	Large Decorative, Silvery Pink, Secondary Border	Sept. 25
JEWELTON	Small, Pompon, Rose Pink, Best for Pots and Secondary Border	Sept. 25
JOYOUS	Small, Cushion, Decorative, Lavender, Rosy Pink, Border	Sept. 28
KATHREN LEHRMAN	Medium, Large Decorative, Orange Bronze, Secondary Bronze	Sept. 28
LADYS CHOICE	Medium, Large Decorative, Ivory Pink, Secondary Border or Pots	Sept. 25
LEE POWELL	Tall, Large Decorative, Chinese Yellow, Background and Cutting	Sept. 25
LIPSTICK	Small, Cushion, Ruby Orange, Excellent Growth, Border	Sept. 28
LORENZO	Medium, Quilled, Dark Purple, Secondary Border	Sept. 15
MALINDA BROWN	Medium, Pompon, Lavender Rose, Secondary Border, and Cutting	Sept. 28
MARIONETTE	Medium, Pompon, Rust Red, Secondary Border	Sept. 25
MARTINS WHITE	Medium, Large Decorative, White, Secondary Border	Sept. 15
MARYEFF	Medium, Decorative, Raspberry Rose, Secondary Border	Sept. 15
MING	Medium, Pompon, Golden Orange Yellow, For Pots and Cutting	Sept. 18





QUILL

MISCHIEF	Small, Purple Daisy, Prominent Yellow	Oct. 1
MME. CADILLAC	Large Pompon, Raspberry Wine, Border	Sept. 20
MOHAGANY CUSHION	Small, Cushion, Jasper Red Border	Sept. 25
MOONLIGHT	Medium, Large Decorative, Bright Yellow Pompon, Very Good for Pots	Sept. 25
MORROCO	New, Dwarf Cushion, 3-1/2" Flowers on Bushy Plants, Reddish Bronze Border	Oct. 1
MURIAL RICE	Medium, Large Decorative, Light Lemon, Secondary Border	Sept. 15
MYRTLE WALGREEN	Large Pompon, Amaranth Purple, Secondary Border and Pots	Oct. 1
NORTH STAR	Medium, Single, White, Background and Cut Flowers	Sept. 28
NYES FAVORITE	Medium, Large Shaggy Decorative, Lavender, Background and Pots	Sept. 10
OLD LAVENDER	Medium, Large Decorative, Bright Lavender, Background	Oct. 1
OLIVE LONGLAND	Medium, Decorative, Apricot Salmon Pink, Secondary Border	Sept. 25
ORCHID HELEN	Medium, Decorative, Orchid Lavender, Border and Good for Pots	Sept. 10
ORLOMA	Medium, Decorative Cushion, Apricot Bronze, Border	Sept. 15
ORSONA	Medium, Pompon, Reddish Bronze, Secondary Border and Pots	Sept. 20





ANEMONE

OSTOSA	Large Low Growing Plants, White	Sept. 25
PAPER WHITE	Medium, Decorative, White, Secondary Border	Sept. 10
PATHFINDER	Medium, Decorative, Serrated Petals, Deep Lemon, Secondary Border	Aug. 28
PATRICIA LEHRMAN	Tall, Decorative, Peach Pink, Background and Secondary Border	Sept. 28
PEPITA	Medium, Button Pompon, Border and Pots	Sept. 28
PETRISIAN ROSE	Medium, Pompon, Lavender Rose, Ideal Garden Cut Flower	Sept. 25
PLAINSMAN	Medium, Decorative, Orange Bronze, Secondary Border	Sept. 25
POLAR ICE	Medium Decorative, White, Secondary Border	Sept. 15
POMPONETTE	Small, Pompon, Low Growing, Orange Pot Plant and Border	Sept. 15
POWDERPUFF	Cushion, White, Border	Sept. 15
PURPLE STAR	Medium, Decorative Pompon, Brilliant Purple, Secondary Border	Sept. 5
RED GOLD	Tall, Button, Red and Gold, Background	Sept. 15
RED GLOW	Medium, Small Pompon, Dark Red, Secondary Border	Sept. 20
RED RIDING HOOD	Medium, Decorative, Brilliant Red, Excellent Red Flower, Secondary Border	Oct. 1





POMPON

REFLECTION	Medium, Decorative, Rosy Lavender, Secondary Border	Sept. 25
REGINA	Medium, Large Decorative, Apricot Bronze, Secondary Border	Oct. 1
REMEMBRANCE	Medium, Decorative, Carmine Red that Holds Color, Secondary Border	Sept. 28
REVERENCE	Small, Large Decorative, Yellow, Border	Sept. 1
ROSA	Medium, Cushion, Rose Pink, Border	Sept. 5
ROSITA	Medium, Button, Light Lavender Rose, Secondary Border	Sept. 28
ROUGE CUSHION	Cushion, Bright Red, Border	Sept. 25
ROYAL ROBE	Medium, Decorative, Dark Purple, Secondary Border	Sept. 15
RUSTY RED	Medium, Decorative, Rust Red, Secondary Border	Sept. 20
SALMON PRECOSE	Small, Large Decorative, Salmon Pink, Border	Sept. 1
SCARLET CRIMSON	Medium, Decorative, Bright Red, Secondary Border	Sept. 20
SEPT. BRONZE	Medium, Button Golden Bronze, Secondary Border	Sept. 20
SEPT. SUNSHINE	Medium, Single, a Very Good Bloomer, Bright Lemon, Secondary Border	Sept. 20
SHALIMAR	Medium, Large Decorative, White, Medium in Height	Sept. 25
SNOWSPOON	Medium, Large Shasta Daisy White Flowers	Sept. 18
SONNY	Pompon, Excellent Cut Flower, Salmon Pink, Secondary Border	Oct. 1

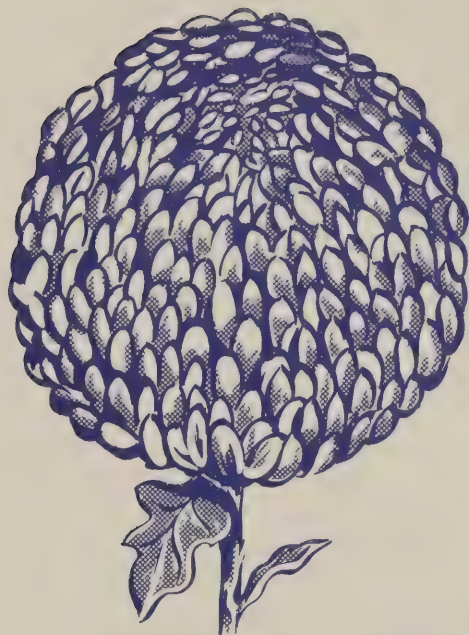




REGULAR INCURVE

SPELL BINDER	Medium, Large Decorative, Bright Yellow, Secondary Border	Sept. 25
SPINDRIFT	Medium, Decorative, White, Secondary Border	Oct. 1
SPODE	Large Incurved, Short Growing, Bright Lemon	Oct. 8
SUCCESSOR	Medium, Decorative, Silver Lavender, Secondary Border	Sept. 10
SULPHUR SPOON	Medium, Spoon, Light Yellow, Secondary Border	Sept. 25
SUNAPEE	Tall, Pompon, Secondary Border; Deep Lemon	Sept. 15
SUN DROP	Short, Cushion, Deep Yellow Gold, Border	Sept. 30
TANGERINE	Medium, Large Decorative, Deep Orange, Secondary Border	Sept. 25
TIFFANY ROSE	Medium, Large Single, Deep Rose, Secondary Border	Oct. 1
TORONTO	New, Cushion, Bronze, Border	Sept. 20
TRANQUILITY	Medium, Decorative, Light Lemon Yellow, Secondary Border	Oct. 1
TROUBADOUR	Medium, 3" Blooms, Bright Rosy Crimson, Secondary Border	Oct. 1
TWINKLE	Medium, Cushion, Deep Rose Purple, Border	Sept. 28
VIOLET	Medium, Decorative, Bright Purple, Secondary Border	Sept. 15
WHITE BOUNTY	Tall, Button Pompon, Cream White, Good for Pots	Sept. 15





REGULAR INCURVE

WHITE CLOUD	Tall, Decorative, White, Secondary Border	Sept. 25
WHITE CUSHION	Small Cushion, White with Traces of Pink in Buds, Border	Sept. 15
WHITE RICE	Large Pompon, White, Border and Pots	Sept. 25
WHITE TOWER	Tall, Large Pompon, Cream White, Secondary Border	Sept. 15
WHITE WONDER	Medium, Large Pompon, Ivory White, Border and Cutting	Sept. 25
W. P. SNYDER	Medium, Pompon, Apricot Orange, Secondary Border and Pots	Sept. 10
WYCHWOOD	Medium, Large Pompon, Deep Golden, Excellent Flowers, Secondary Border	Sept. 20



SPIDER

GREENHOUSE VARIETIES, STANDARDS (LARGE  
FOOTBALL MUMS), ANEMONES, SPIDERS AND  
POMPONS

AMBASSADOR	Large Incurved Standard, Cream White	Oct. 25 Pinch July 25
ANACONDA	Large Incurved Standard, Copper Red	Nov. 8 Pinch July 28
ANTIQUE	Bronze Spider Mum	Nov. 1 Pinch July 25
BETSY ROSS	Large Incurved Standard, White	Nov. 5 Pinch July 28
BLAZING GOLD	Medium Size Early Mum for Pots	Oct. 23 Pinch July 25
BUNBU	Spider, Deep Lavender Pink	Nov. 1 Pinch July 25
BUTTERBALL	Small Incurved, Light Golden	Oct. 20 Pinch July 20
CREAM MEFO	Large Incurved Mum, Cream	Nov. 20 Pinch Aug. 1
DAUNTLESS	Small Incurved Mum, Lemon Yellow	Dec. 13 Pinch Aug. 10
DELAWARE	Standard, Reddish Bronze, Good for Pots	Nov. 8 Pinch July 28
ED SEIDEWITZ	Large Incurved, Good Bloomer, Lavender Pink	Nov. 23 Pinch Aug. 1
FRIENDLY RIVAL	Large Incurved, Deep Chrome	Nov. 20 Pinch Aug. 1
GLADYS PEARSON	Large Incurved, Buff Bronze	Nov. 25 Pinch Aug. 5
GOLDEN MISTLETOE	Medium Incurved, Light Golden	Dec. 5 Pinch Aug. 10
GOLD LODE	Reflexed, Large Garden Disbud Golden Yellow	Oct. 15 Pinch July 20
GOOD NEWS	Incurved, Waxy Petals, Gold Yellow	Nov. 1 Pinch July 25
HARVESTER	Medium Incurved, Deep Lemon	Nov. 23 Pinch Aug. 1
IMP. IND. YELLOW	Large Incurved, Deep Lemon	Nov. 5 Pinch July 28
INDIANA MARKET	Intermediate Incurved, White	Nov. 20 Pinch Aug. 1
INDIANAPOLIS APRICOT	Intermediate Incurved, Apricot Bronze	Nov. 5 Pinch July 28
IVANHOE	Large Standard Disbud, Bronze	Nov. 1 Pinch July 25
KAY TASHIMA	Spider, White	Nov. 1 Pinch July 25
LT. PETER JOHN	Reflexed Standard, Good Disbud, Lavender	Nov. 23 Pinch Aug. 1
MAJOR BOWES	Standard, Deep Lavender, Good for Early Garden Disbud	Oct. 15 Pinch July 20
MAMORU	Very Artistic Spider, Dark Apricot	Nov. 5 Pinch July 28
MASUMI PINK	Large Incurved, Deep Pink	Nov. 10 Pinch July 28



OAK LEAF	Thanksgiving and Football Mum, Dark Bronze, Easily Grown	Nov. 25 Pinch Aug. 25
PEGGY HOOVER	Spider, Lavender Pink	Nov. 10 Pinch July 28
QUEEN OF PINKS	Small Incurved, Pink	Nov. 10 Pinch July 28
RED GLITTERS	Medium Reflexed, Dark Reddish Orange	Oct. 28 Pinch July 25
SILVER QUEEN	White Spider, Excellent Growth	Oct. 25 Pinch July 25
SMITHS SUPERLATIVE	Medium Reflexed, Yellow, Good Pot Plant	Oct. 25 Pinch July 25
SMITHS WHITE	Medium Size, Semi-Incurved, White	Dec. 13 Pinch Aug. 10
SUNGLOW	Large Incurved, Golden Yellow	Oct. 25 Pinch July 25
SUSAN LEIGHTON	Large Spider, Standard and for Pots, Ivory White	Nov. 6 Pinch July 28
YELLOW ALBATROSS	Standard, Lemon Yellow	Nov. 1 Pinch July 25
YELLOW RAYONANNTTE	Large Spider, Straight Tubular Petals, Yellow	Nov. 5 Pinch July 28
WHITE DOTY	Large Pompon, Responds to Disbudding, White	Nov. 1
YELLOW LACE	Large Spider, Light Lemon	Nov. 1 Pinch July 25
WHITE ALBATROSS	Large Incurved, Pure White	Nov. 1 Pinch July 25

THE FOLLOWING VARIETIES ARE NORMALLY GROWN  
IN THE GREENHOUSE, BUT ALSO ARE GOOD FOR OUT-  
SIDE, AND DO WELL DISBUDDED TO ONE BLOOM PER  
STEM.

CELESTRA	Tall, Small Incurved, Solid Mum, Bright Yellow Lemon	Oct. 15
GOLD LODE	Reflexed Mum, Golden Yellow, Large Garden Disbud	Oct. 15
HARVEST GOLDEN	Tall, Medium Incurved, Deep Golden	Oct. 10
PINK CHIEF	Tall, Medium Size Incurved Mum, Pink Standard	Oct. 15
SILVER SHEEN	Tall, Medium Incurved Mum, White	Oct. 20
ANEMONES AND DAISY VARIETIES		
APRICOT VALENCIA	Large Single, Apricot	Nov. 28
AZTEC	Golden Yellow Daisy	Oct. 28
CHARET	Brilliant Red Daisy	Dec. 15
CHRISTMAS STAR	Red Daisy	Dec. 12
FESTIVAL	Intermediate Single, Short Growth	Nov. 23
LITTLE AMERICA	Small Spray Anemone, Pure White	Nov. 10

RED SUPREME	Large Anemone	Dec. 10
SHASTA	Medium Large Anemone White	Nov. 10
SUNRAY	Small Yellow Anemone	Nov. 3
YELLOW SPOON	Yellow Spoon Single, Garden and Pots	Oct. 5

### CHRYSANTHEMUM TYPES

ANEMONE	This type has cushioned center with a single row of florets around, appears as a single. There are three types: large intermediate, and miniature.
DECORATIVE	Medium in size of flower, not as large as the typical "football mums" but still showing many of the same characteristics. This is the most used in the garden varieties.
POMPON	This type is small in flower but very abundant in bloom and color. Florets may be flat or round ball shape. The button types are in this same group with small thumb like flowers, with many on a stem.
QUILLED	This type has petals with narrow, pointed tubers, that look much the same as some dahlia varieties. This type can be disbudded to one flower per stem.
SINGLES	This type has usually flat petals with a light cushion center, with one or two rows of florets. This type can be disbudded, with the result of large flowers.
SPIDER	This type is one of the most interesting groups, with flowers of large size. Florets are thread like in appearance, with graceful pastel colors. This type should be disbudded to one flower per stem.
INCURVED	Large "football mums" with florets curving in to give the massed effect. Many can be grown in pots to be protected before frost will blight them.



